

Hi Mike,

Thank you for your feedback on the previous essay (Some people think that everyone has the right to have access to university education, and that the government should make it free for all students no matter what financial background they have. To what extent do you agree or disagree with this opinion?)

You recommended writing about one side (agree/ disagree) instead both sides (partly agree). After reading it, I have practised with some other Opinion questions and found out that it is actually a safer approach to follow your advice.

However, for this question, I had only one idea for 'agree' which is written in Body 1, and could not think of what else to write in Body 2. So, I had to go with 'partly agree' again. In this essay I tried to avoid contradicting my own opinion by agreeing with one part of the opinion given (ban), and disagreeing with another part of it (ban in the same way).

Please help me have it checked.

Thank you!

15/9/2016

Research has shown that overeating is as harmful as smoking. Therefore, the advertising of certain food products should be banned in the same way as the advertising of cigarettes in some countries.

To what extent do you agree or disagree?

It has been proved that overeating and smoking are equally detrimental, so commercials of certain food products should be prohibited in the same way as cigarettes are banned. I partly agree with this opinion; although I understand that the **prohibition on food advertising is essential to tackle overeating**, I think that it should not be implemented in the same way as cigarettes are forbidden.

Do you agree? This should be clearer.

An argument for banning advertisements of some food products is that it can help people prevent medical conditions caused by eating excessively. It should be acknowledged that food commercials play a vital role in encouraging people to add greater amounts of food into their regular diets. This stems from the fact that food in advertisements is frequently displayed in attractive ways with the purpose of captivating viewers, tempting them to buy it and consume more of it. For this reason, putting a halt to food advertising can help protect people from overeating as well as its detrimental effects on health. Are you agreeing that this should be done?

Despite the argument mentioned above, I disagree with the part that the ban on certain food products' advertisements should be imposed in the same way as that on cigarettes' commercials. With the understanding that overeating and smoking are probably harmful in equal measure, I think food products themselves are not as hazardous as tobacco ones. For example, while only food consumers encounter problems caused by what they eat, smokers can suffer from lung cancer and cause people around them, who inhale second-hand smoke, to have respiratory diseases at the same time. Therefore, the forbiddance on food products' commercials should be implemented in a less rigorous way compared with the ban on cigarettes' advertisements.

1>Your sentence above in Green contradicts itself

2. You have said in the introduction that it has been proven that overeating and smoking cause the same damage and now you're arguing against this

3. The topic says "research has shown" which means that you should regard overeating and smoking cause the same damage as a given... And therefore you cannot be agreeing or disagreeing with this. What you're supposed to be arguing about is whether advertising for food should be banned or not... And you're failing to do this here.

In conclusion, I partly share the view that the advertising of some food products should be prohibited in the same way as commercials of cigarettes are banned. While I generally advocate the prohibition on certain foods' advertisements, I am against the idea that it should be carried ~~on~~-out in the same strictness level as how tobacco products are forbidden. Why? You need to explain why it shouldn't be

carried out... The reason for this could be because of the positive attributes of food. Essentially we can't argue about the negative aspects because these need to be taken as a given from the topic. However, we can address the positive aspects.

	Estimated Grade	
<u>Task Response</u>	5	<p>✓ 250 -320 words</p> <p>✓ all part of the topic are responded to well</p> <p>You should respond to the words “certain food” especially with a “partly agree” opinion. For instance you could talk about junk food being banned but not banned advertising of healthy food due to its positive benefits.</p> <p>☒ all parts of the question are responded to well</p> <p>I can't really see any valid reasons for you to be disagreeing... The only reason you seem to give is that food is not as harmful as cigarettes, but in doing this you contradicting other parts of the essay and also the topic states that they are as harmful being a result of research which means you should take it as a given and not argue against this aspect.... Well, perhaps it could be done; you could argue that overall food is as damaging but that there are some types of food that are not damaging or that have beneficial effects.</p> <p>☒ main ideas are clear</p> <p>as I said above it is not clear what aspect you disagree on and is the point of food not being damaging</p>

		<p>contradicts other parts of the essay</p> <p><input checked="" type="checkbox"/> explanation/examples of main ideas are clear</p> <p>same as above</p> <p>The three main Types of essays</p>
<u>Cohesion and Coherence</u>	6	<p><input checked="" type="checkbox"/> good overall structure</p> <p>I don't see the point of the second paragraph... I suspect this is not your opinion and other people's opinions and you have been asked for other people's opinions... That's the essay that says discuss both sides and then give your own opinion... This task only asked for your opinion and your opinion only and you should not be giving any other people's opinions.</p> <p><input checked="" type="checkbox"/> the first paragraph clearly introduces the essay</p> <p><input checked="" type="checkbox"/> topic sentences introduce paragraphs well</p> <p>the topic sentence for the second paragraph should make it clear whether the paragraph is about your opinion or not</p> <p><input checked="" type="checkbox"/> paragraphs focus on a single idea</p> <p><input checked="" type="checkbox"/> logical paragraph development</p> <p>paragraph 3 had a huge contradiction between whether or not food is as damaging as smoking</p> <p><input checked="" type="checkbox"/> linking phrases are used well</p>
<u>Vocabulary</u>	8	<input checked="" type="checkbox"/> appropriate word choices

		<ul style="list-style-type: none">✓ control of word endings/forms✓ repetition is avoided✓ spelling is correct✓ vocabulary includes high level language <p>http://www.ieltsanswers.com/writing-vocabulary.html</p>
<u>Grammar</u>	8	<ul style="list-style-type: none">✓ articles (a, an, the)✓ sentence structures are correct✓ a variety of sentence structures are used✓ punctuation is correct <p>http://www.ieltsanswers.com/grammar-ielts.html</p>
<u>Overall</u>	6.5	<ol style="list-style-type: none">1. Analyse topics more carefully2. make your opinion clearer in paragraph 23. don't contradict yourself

