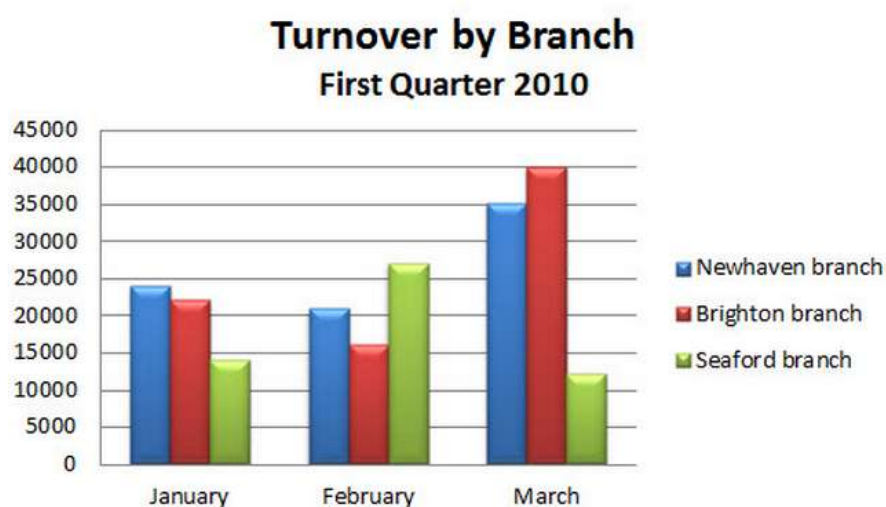


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The chart illustrates the revenue of three subsidiaries of a company in the first quarter of 2010. Overall, Two branches witnessed a significant increase in turnover in March,



Comment [z1]: Use this to signal your overall summary is here

Comment [z2]: It's better to put the branch names in here

while the other one saw a decline in the same period.

By branch, the trend of Newhaven and Brighton ~~was~~ were similar: the ~~figure~~ sales of Newhaven in January was around 25,000 and approximately 16,000 in February, respectively. It picked up in March to reach 35,000. Similarly, while there was a drop in Brighton's turnover in February from around 22,000 to just over 15,000, the figure rose to reach 40,000 in March. By contrast, Seaford's ~~number~~ revenue in February was approximately twice as high as in January; however, it experienced a significant decline in March, recording only just over 11,000 in the month.

Comment [z3]: [Better]

Comment [z4]: Better if you start a new paragraph here.

Comment [z5]: [Better]

By month, the average figure in February was slightly higher than that of January. The average turnover was the highest in March with more than 25,000, despite the slump of Seaford branch.

Comment [z6]: What is this? Unclear. Perhaps you added all the figures and then divided by three (I don't recommend this)

Grade Criteria	Estimated Grade	Comments
Task response	7	You had a good overall summary and you have covered all the important data.
Cohesion and coherence	7	<p>Try to look for a way to show paragraphing in the body of the report by finding a way to put different categories in different paragraphs. yours could be:</p> <p>Newhaven and Brighton Seaford</p> <p>Or</p> <p>Newhaven Newhaven and Brighton Seaford</p> <p>It will also help you to write a few more words when there is not a lot of data...for instance “Now turning to the revenue at the Brighton branch”</p>
Vocabulary	7-8	<p>Figures/numbers are imprecise – it’s better to be more precise turnover = revenue, sales.</p> <p>Lot of good language to describe trends</p>
Grammar	8	Newhaven and Brighton were similar
overall	7-7.5	Very few errors with vocabulary and grammar are the strengths – the weakness I think is that you could structure your paragraphs a little better.



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