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The media plays a valuable role in keeping us informed and entertained. However, many people believe it has too much power and freedom. Discuss both views and give your own opinion.

The press is undoubtedly expected to serve ~~for~~ the public by revealing the truth. The aim of this essay is to explore two opposing viewpoints regarding whether the media informs and entertains the society or is given excessive power and freedom, and then render my own perspective.

The main responsibility of the media should be providing ~~the~~ coverage of almost all important areas of our daily lives, and this certainly includes keeping information receivers updated. For instance, by simply turning on a television or browsing sports news websites, people who are interested in Euro 2012 soccer can check the latest news about the matches at any time and access the results immediately. In addition, there are so many TV programmes and advertisements in a variety of forms of media adopting hilarious concepts, images or sound effects in order to amuse audiences and readers and this in effect works, as millions of individuals around the world are the fans of entertainment shows and columns.

Nevertheless, many people also insist that the media, especially the market-oriented press and profit-focused TV channels, has have overwhelming power and freedom, and consequently they, may mislead or confuse audience and readers. Theoretically, in a democratic country, citizens should have access to the truth about what is happening within the country and the entire world. However, the media needs to look for advertisers and ratings, as well as the best stories to cover, which leads it to reporting for their own benefits, instead of revealing ~~for the~~ fairness and justice.

Taking the above mentioned points into account, it is my belief that the media functions perfectly in terms of informing and entertaining the general public. Within certain limits, the media should retain the power and freedom to report the truth without the fear of punishment from governments. After all, the media should serve as an accountability method for citizens.

Comment [m1]: Rephrase = keeps people up-to-date and amused or it has an excessive influence and it is not sufficiently regulated

Comment [m2]: Surely not all...only the important parts!

Comment [m3]: This sounds strange and unnatural "keeping people updated about key events"

Comment [m4]: Or "the audience and the reader"

Comment [m5]: They just insist..."also insist" would mean they agree with all the points of the previous paragraph PLUS they insist something else as well.

Comment [m6]: Generally do not go over 2 commas. It starts to get complicated and messy. I would start a new sentence here "As a consequence,...."

Comment [m7]: This sentence doesn't really add anything. I would remove it and AFTER the next sentence put an example or explain the "freedom" more.

Comment [m8]: I would write "instead of revealing the true story.".

Comment [m9]: REALLY? I think PERFECTLY is not a good word choice.

Comment [m10]: Accountability? of who (perhaps the government? maybe it should be "method of making people accountable through public exposure"

Grade Criteria	Estimated Grade	Comments
Task response	7-8	Advantages of media is well covered Disadvantages not so well, their POWER and FREEDOM are not so clear

		YOUR OPINION. Perfect seems too strong, especially as the essay has mentioned some drawbacks. I don't know what you mean by serve as an accountability method
Cohesion and coherence	8	<p>I would have not said Theoretically, in a democratic country, citizens should have access to the truth about what is happening within the country and the entire world.</p> <p>And then started the next sentence with IN addition (instead of however.</p> <p>I hate "nevertheless.....however" (double concession inside a paragraph)</p>
Vocabulary	8	You often show your ability to rephrase key words for the task in the body of the essay, but try to do it more in the introduction as this is where the examiner will be looking most closely for this
Grammar	7-8	There seems to be a higher rate of errors than usual on this task.
overall	7.5-8	<p>Maybe spend more time planning. Think of your rephrases before you start writing. Did you plan key points to cover power and freedom?</p> <p>Power – destroy the lives of people especially celebrities (lady Diana)</p> <p>Freedom – too much sex and violence in the media</p>



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